



March of Dimes Maine Chapter

Touch-A-Truck 2010

Sponsorship Opportunities

- Presenting Sponsorship- \$2,500
 - March of Dimes Touch A Truck Presented by Your Company
 - Your Company logo printed on all Touch A Truck materials
 - Touch A Truck website will feature Your Company Logo
 - Your Company prominently featured in March of Dimes press releases and publicity packets distributed to all area media in conjunction with the event
 - Your Company logo on event flyers will be distributed to area daycares, schools and other locations
 - Touch A Truck event posters with Your Company Logo
 - Admission to the event for 30 guests
- Platinum Sponsorship-\$1,000
 - Your Company logo on event flyers will be distributed to area daycares, schools and other locations
 - Touch A Truck event posters with Your Company Logo
 - Admission to the event for 15 guests
- Gold Sponsorship-\$500
 - Your Company logo on event flyers will be distributed to area daycares, schools and other locations
 - Admission to the event for 10 guests

- “Pit-Stop” Sponsorship- \$ 150
 - A Pit Stop is an opportunity for a business to market their product or service to the families that attend the Touch A Truck event.
 - You will be assigned a location at the event that will be traveled by the attendees. This location will be approximately 8' x 8' in size. You will need to bring whatever table, tent and signage that you choose to do your marketing. We will hold the event rain or shine.
 - The attendees would love to receive, snacks, drinks, toys, balloons, souvenirs with your business logo on them or any other creative items. The more fun you can make your Pit Stop, the more the attendees will notice and remember you. It is important to make your “prizes” family friendly and child safe. If you have a mascot, please bring him to greet the kids.



What is a Touch A Truck event?

“Touch a Truck” is a fundraising event which is comprised of 20-25 trucks or vehicles on display for kids and their families to tour and “touch”. Each vehicle is accompanied by a driver or someone who can tour the kids through the vehicle and tell them how it works and what it is used for.

Where and when does the event take place?

The event takes place on Saturday, September 12th from 11 AM to 2 PM. At The Gateway Shoppes at Scarborough. The address is 260 Payne Rd, Scarborough ME 04074.

What time should I arrive to set up?

You should be there, and ready to start setting up, at 10:30 AM. Prior to that, the trucks will be getting into place. The event ends at 2PM, whereupon you will need to disassemble so that the trucks can then depart.

What else do I need to know?

- There will be food, snacks and drinks for sale at the event.
- There will be porti-pottis available.
- There will be no electricity available for Pit Stops.
- We will hold the event rain or shine.

For more information or to be a sponsor contact:

Sarah Lyman, Community Director

March of Dimes Maine Chapter

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www.marchofdimes.com/maine



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Sponsorship Agreement

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Email address _____

Business Phone _____ Home Phone _____

Cell Phone _____

Pit Stop Info

Product or Service Promoted _____

Food/drinks/gifts/materials to be given out _____

Description of Pit Stop set up _____

Please return form and Payment

Checks payable to: March of Dimes

To: Sarah Lyman, March of Dimes, 60 Gray Rd. Unit 8, Falmouth, ME 04105

OR Fax to 878-1166 OR Email to slyman@marchofdimes.com